

FIG. 1

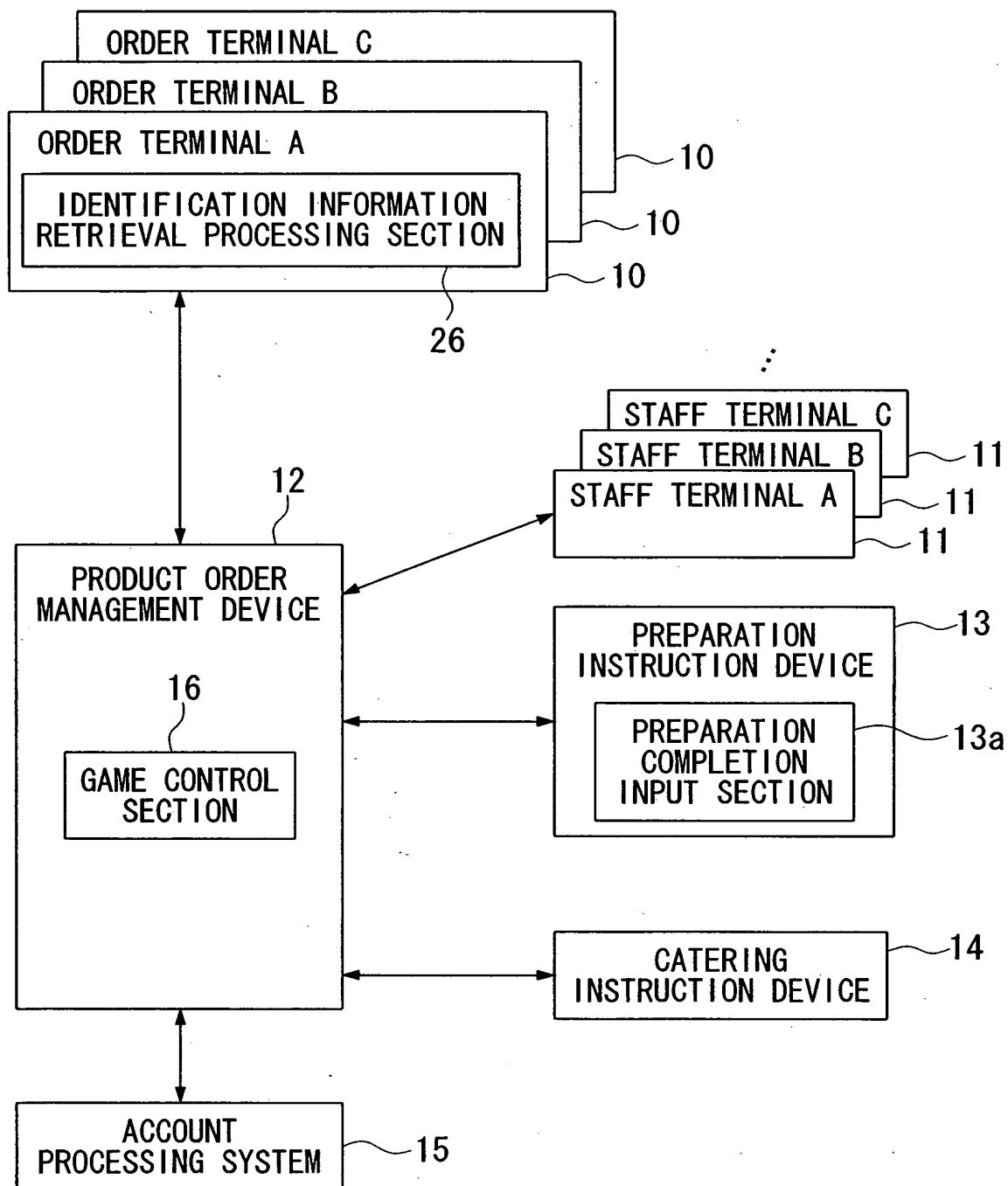


FIG. 2

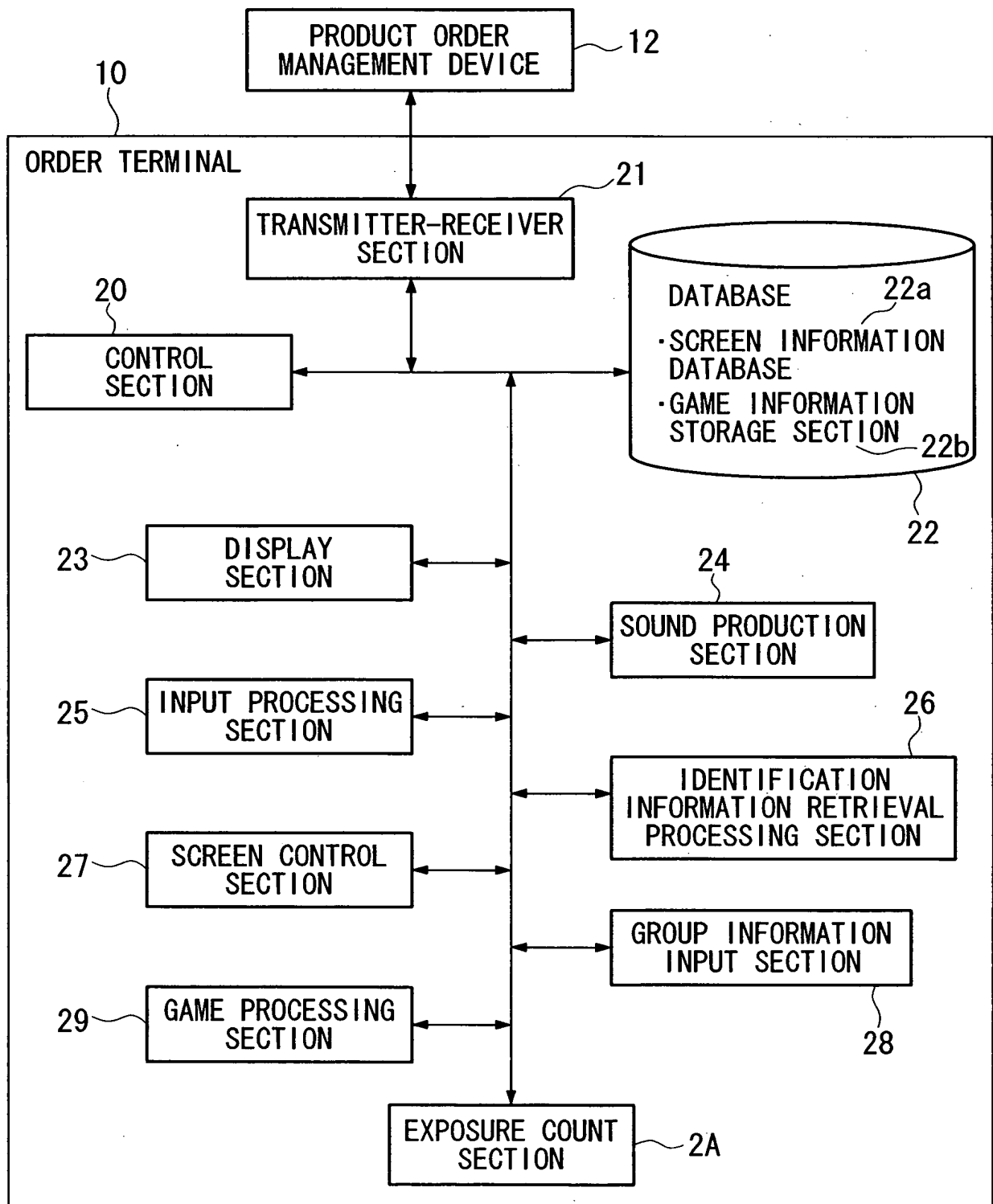


FIG. 3

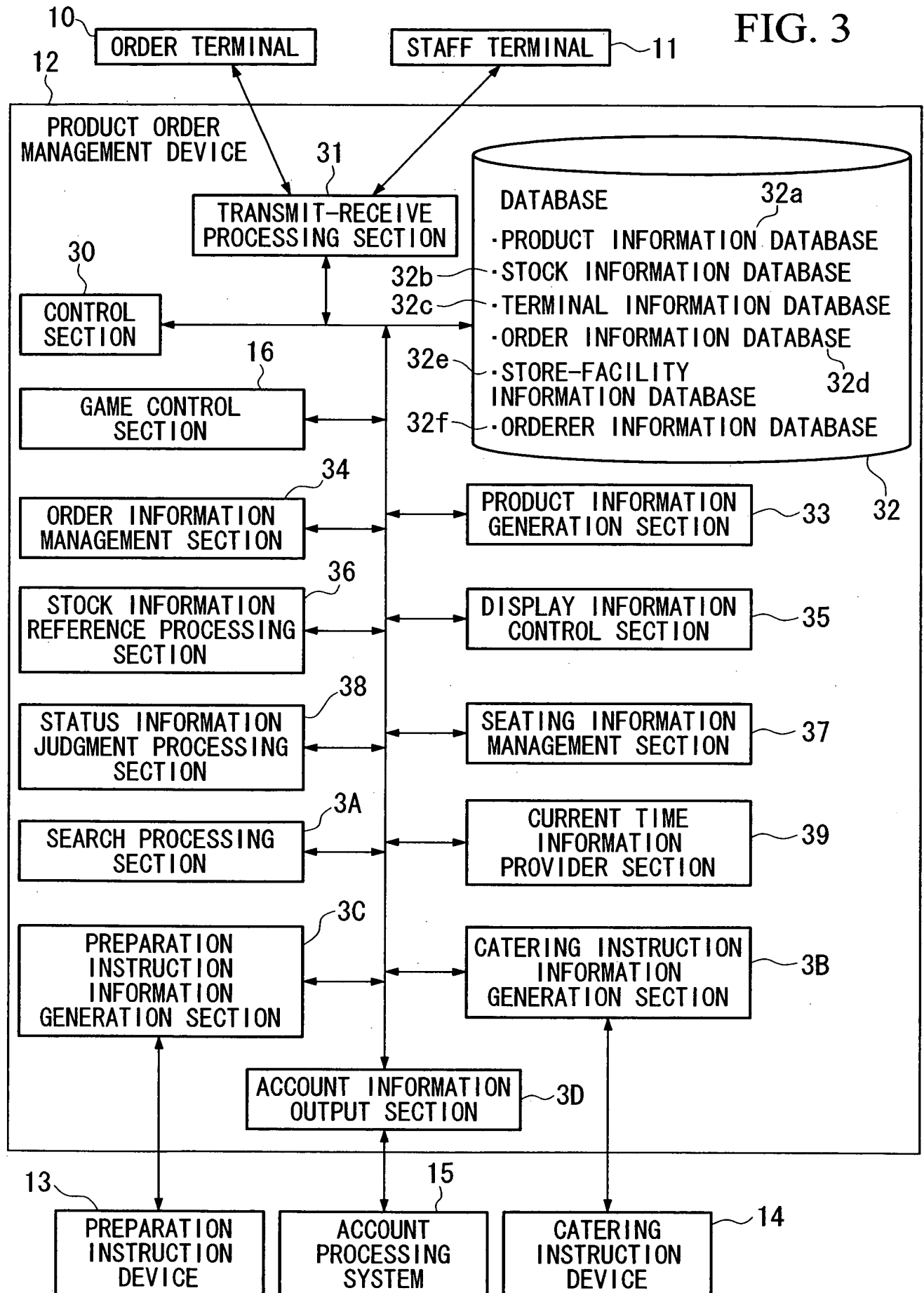


FIG. 4

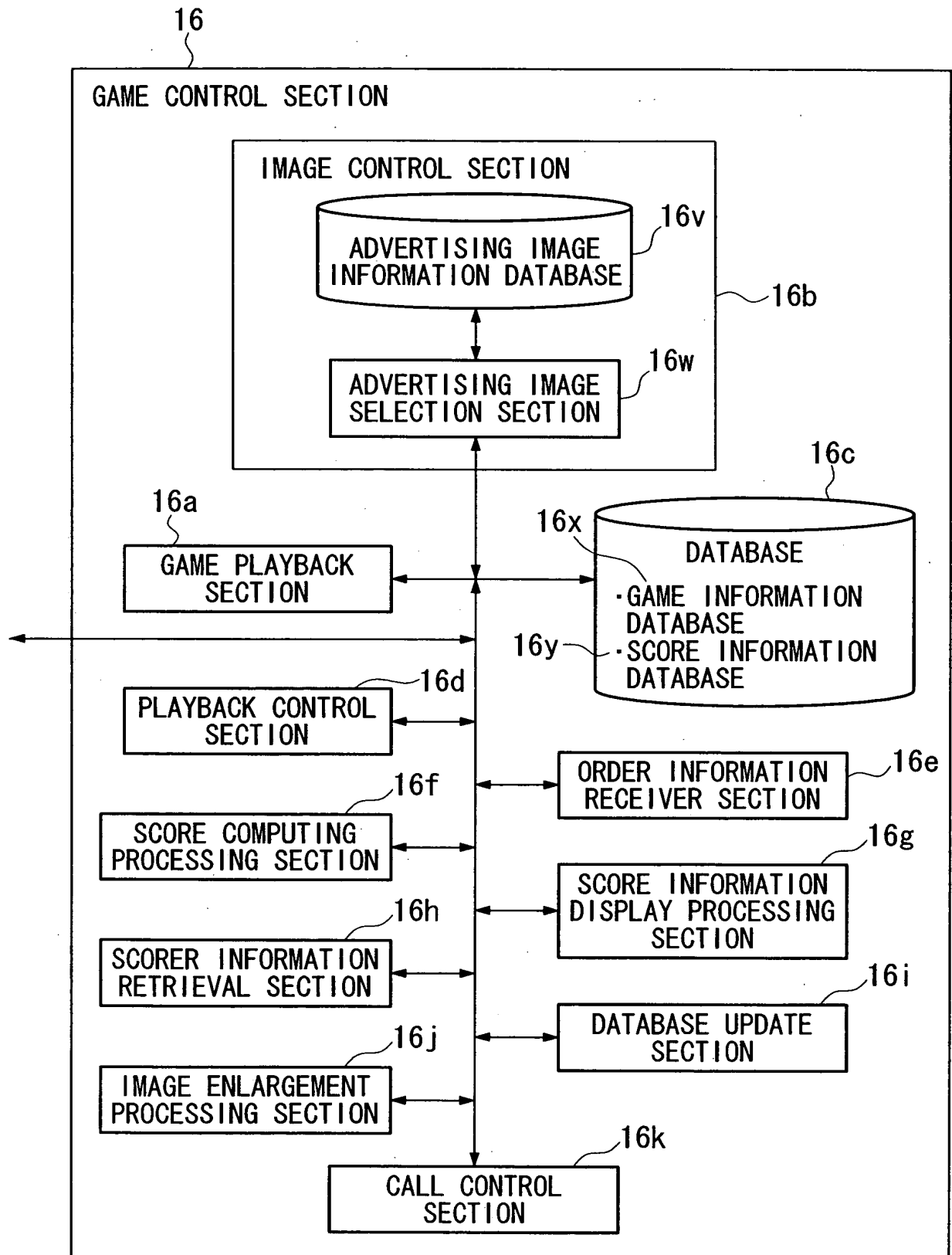


FIG. 5A

22a
}

SCREEN INFORMATION DATABASE

- SCREEN INFORMATION
 - STANDBY SCREEN INFORMATION
 - ORDER SCREEN INFORMATION
 - ORDER CONFIRMATION SCREEN INFORMATION
 - GAME SELECTION SCREEN INFORMATION

:

FIG. 5B

22b
}

GAME INFORMATION STORAGE SECTION

- GAME INFORMATION
 - GAME PROGRAM
 - SCORE INFORMATION
 - ADVERTISING INFORMATION
 - USED ADVERTISING IMAGE CODE
 - ADVERTISING IMAGE DATA
 - EXPOSURE COUNT

:

FIG. 6A

32a
}

PRODUCT INFORMATION DATABASE

- PRODUCT INFORMATION
 - PRODUCT CODE
 - PRODUCT NAME
 - PRICE INFORMATION
 - COMBINATION WITH OTHER PRODUCTS INFORMATION
 - COMBINATION WITH OTHER SERVICES INFORMATION
 - PARTICULAR PROCESS INFORMATION
 - PROCESS PERIOD INFORMATION
 - PRODUCT IMAGE INFORMATION
 - SALES PERIOD
 - ATTRIBUTE INFORMATION
 - CATEGORY INFORMATION
- :

FIG. 6B

32b
}

STOCK INFORMATION DATABASE

- STOCK INFORMATION
 - PRODUCT CODE
 - PRODUCT NAME
 - STOCK QUANTITY
 - PURCHASE INFORMATION
 - USE-BY DATE INFORMATION
- :

FIG. 7A

32c

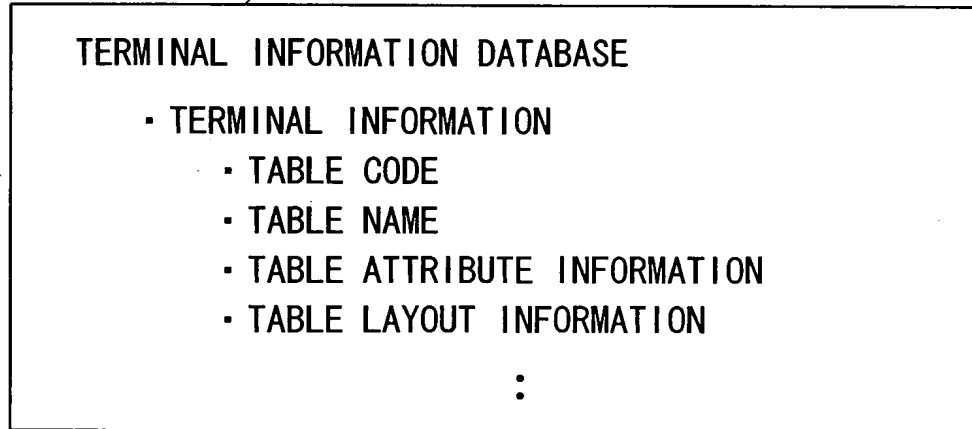


FIG. 7B

32d

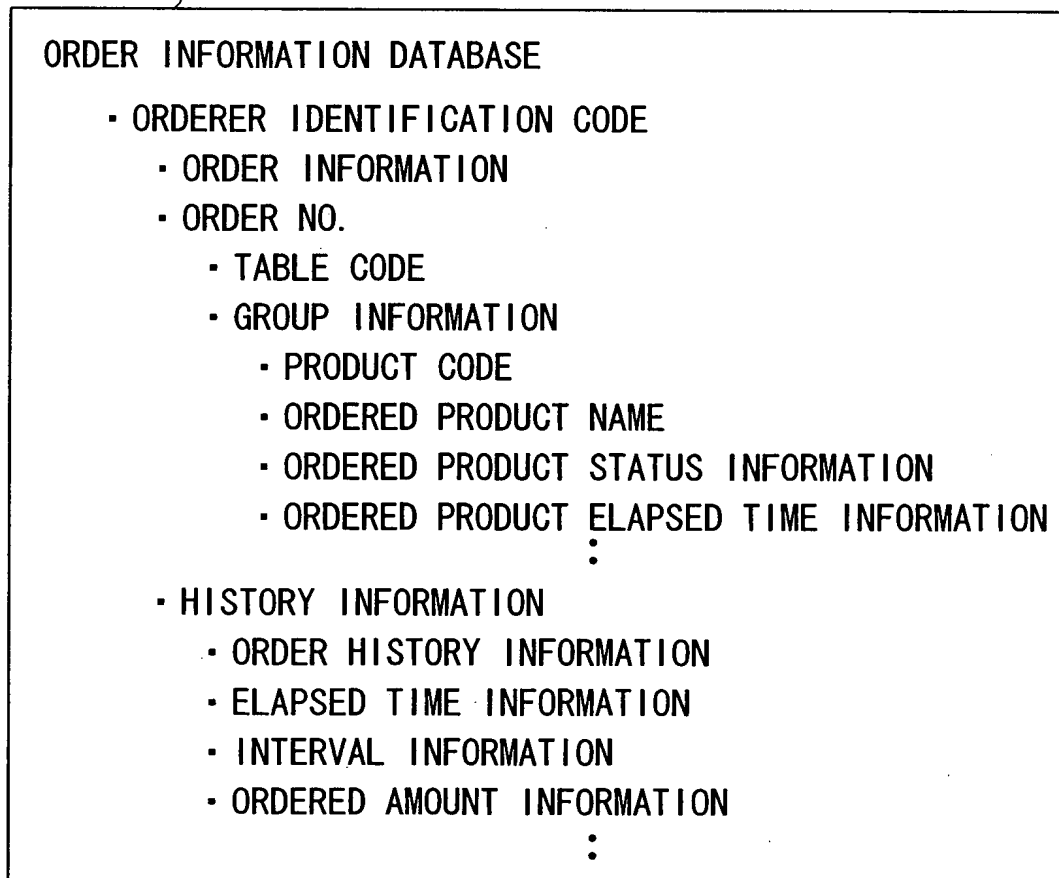


FIG. 8A

32e
S

STORE-FACILITY INFORMATION DATABASE

- STORE CODE
 - STORE NAME
 - LOCATION INFORMATION (LATITUDE AND LONGITUDE)
 - BUSINESS HOURS INFORMATION
 - AVAILABLE PRODUCTS AND SERVICES AND PRICES INFORMATION
 - EVENT INFORMATION
 - CONTACT INFORMATION
 - MAP INFORMATION
 - COUPON INFORMATION

:

FIG. 8B

32f
S

ORDERER INFORMATION DATABASE

- ORDERER IDENTIFICATION CODE
- ORDERER INFORMATION
 - ORDERER NAME, ADDRESS, CONTACT INFORMATION
 - SEX, AGE INFORMATION
 - VISIT, ORDER HISTORY INFORMATION
 - GAME HISTORY INFORMATION
 - PREFERENCE/ORDER PATTERN INFORMATION
 - VISIT TIME INFORMATION
 - TABLE CODE
 - GROUP INFORMATION
 - PRODUCT CODE

:

FIG. 9

16v
S

- ADVERTISING IMAGE INFORMATION DATABASE
 - ADVERTISING IMAGE INFORMATION
 - ADVERTISING IMAGE CODE
 - ADVERTISING IMAGE DATA
 - ADVERTISER INFORMATION
 - ADVERTISING UNIT PRICE INFORMATION
 - EXPECTED EXPOSURE INFORMATION
 - CALL INFORMATION
 - PRODUCT INFORMATION
 - PRODUCT CODE
 - PRODUCT NAME
 - GAME CODE

:

FIG. 10A

16x
S

GAME INFORMATION DATABASE

- GAME INFORMATION
 - GAME CODE
 - GAME NAME
 - GAME PROGRAM
 - PROGRAM HISTORY
- :

FIG. 10B

16y
S

SCORE INFORMATION DATABASE

- GAME CODE
 - GAME NAME
 - SCORE INFORMATION
 - HIGH SCORE INFORMATION
 - RANKING
 - HIGH SCORE, SCORER INFORMATION,
RECORD TIME
 - USER SCORE HISTORY
 - SCORER INFORMATION
 - SCORE
- :

FIG. 11

50

PREPARATION INSTRUCTION SCREEN				
ORDER NO.	ORDERER IDENTIFICATION CODE	ORDERED ITEM NAME	TIME ELAPSED	
1011	ID01XX	SET A	X MINS	COMPLETE 51
1012	ID04XX	SET B	X MINS	COMPLETE 51
1013	ID05XX	C	X MINS	COMPLETE 51
:	:	:	:	:

FIG. 12

60

CATERING INSTRUCTION SCREEN			
ORDER NO.	ORDERER IDENTIFICATION CODE	ORDERED ITEM NAME	TABLE NAME
1011	ID01XX	SET A	A1 CATERING COMPLETED 61
1012	ID04XX	SET B	A4 CATERING COMPLETED 61
1013	ID05XX	C	B1 CATERING COMPLETED 61
:	:	:	: :

FIG. 13

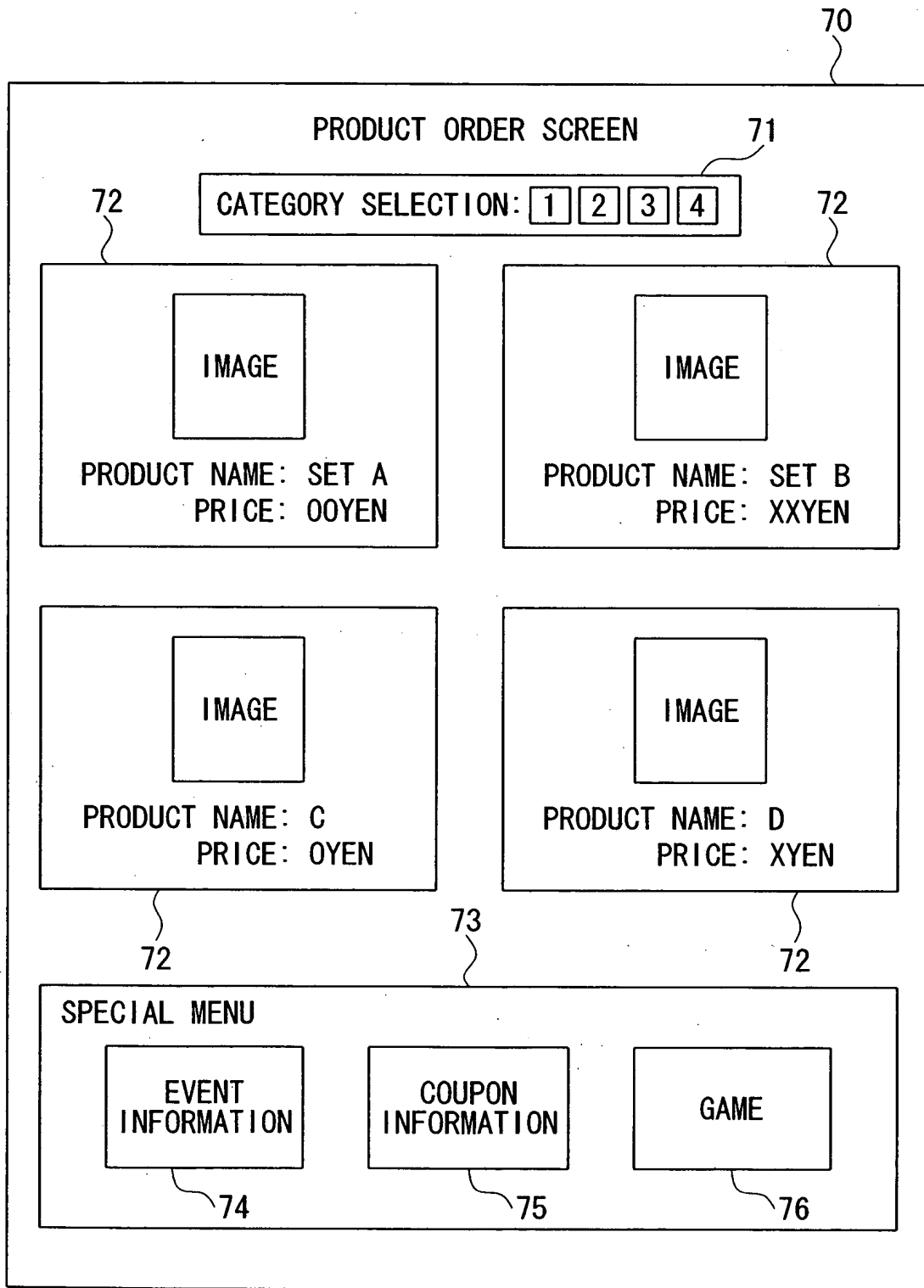


FIG. 14

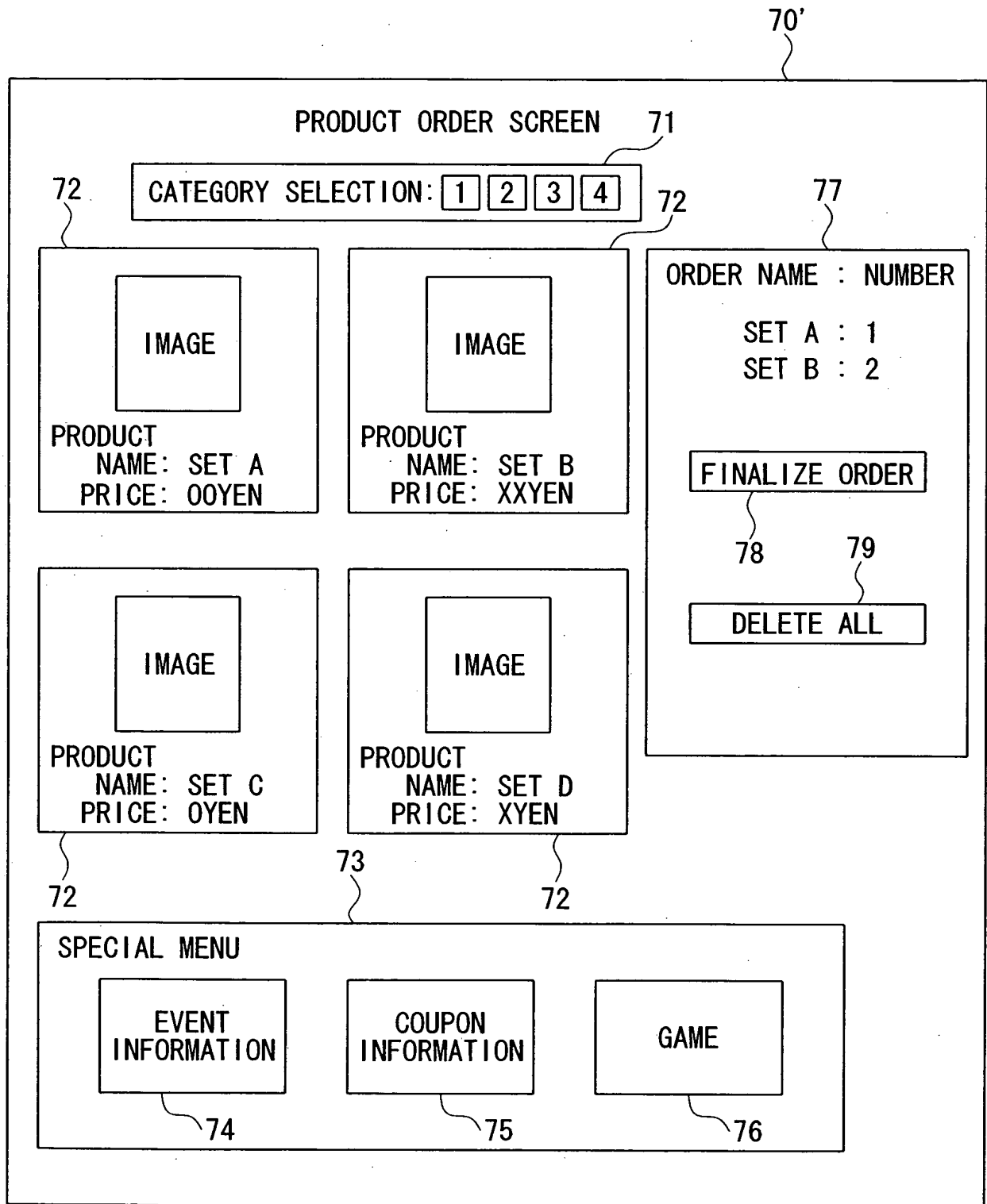


FIG. 16

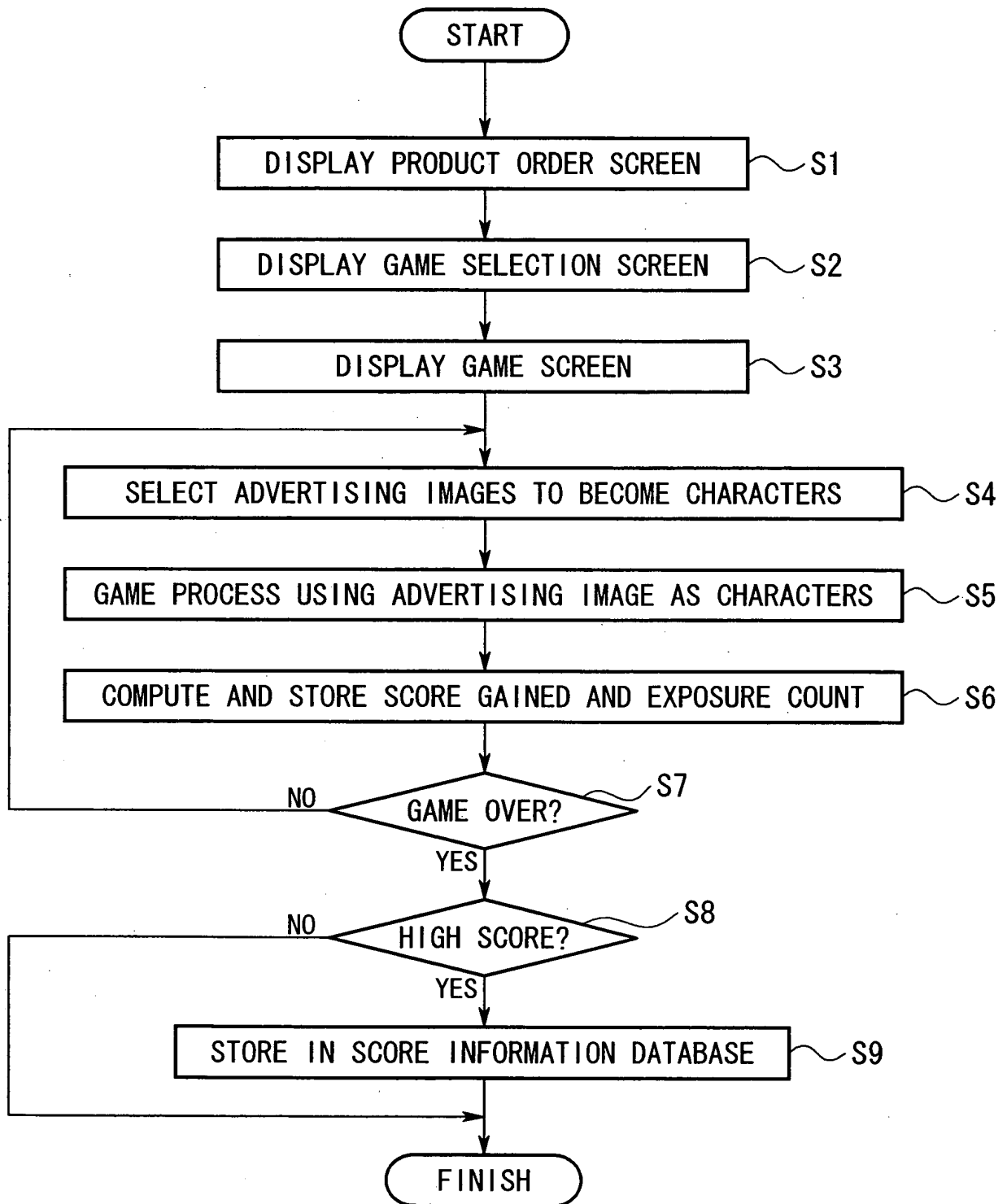


FIG. 17

ADVERTISER INFORMATION	ADVERTISING OBJECT	ADVERTISING IMAGE DATA	ADVERTISING UNIT PRICE INFORMATION	EXPECTED EXPOSURE INFORMATION
COMPANY A	PRODUCT A	Aa1. jpg	¥200/TIME	500 TIMES
COMPANY A	PRODUCT A	Aa2. gif	¥100/TIME	200 TIMES
COMPANY A	PRODUCT B	Ab. jpg	¥200/TIME	300 TIMES
COMPANY B	SERVICE C	Bc. gif	¥10/SEC	6,000 SECS
COMPANY B	SERVICE D	Bd1. qaf	¥20/SEC	20,000 SECS
COMPANY B	SERVICE D	Bd2. mpg	¥20/SEC	50,000 SECS

FIG. 18

